

Brock Smiley

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EDUCATION

Bachelor of Science Information Systems

Jan 2021 – Dec 2024

Brigham Young University - Marriott School of Business

Provo, UT

- Brigham Young Grant Scholarship Recipient 2020-2022
- Association of Information Systems Club Participant

Relevant Skills

JavaScript/Typescript

Python/Pandas

React.js

SQL

Node.js/Express

ASP.net/C#

EXPERIENCE

Adobe

May 2024 – Aug 2024

Software Engineer, Internship

Lehi, UT

- Created a Figma plugin for Adobe's GenStudio, enabling in-app brand-specific ad content generation.
- Improved design efficiency for GenStudio subscribers by 200-300% with the Figma plugin.
- Achieved a fully functional end-to-end proof of concept with authentication in 4 weeks.
- Engineered a Figma plugin auth helper, facilitating seamless authentication for future plugins.

Enlite Home

Jan 2023 – May 2024

Junior Full Stack Developer

Provo, UT

- Developed a full stack web app as a metric tracking tool for 300+ sales reps, stimulating revenue growth by 5%.
- Designed company system architecture while working closely with 4 team members to implement robust solutions.
- Coordinated bimonthly SCRUM sprints, resulting in a 20% increase in team productivity towards key objectives.

Swimage

Aug 2023 – Dec 2023

Tech Consultant, Internship

Naperville, IL

- Led a team of 4 students in researching and deploying a new software testing strategy, managing 6 key deliverables.
- Launched a software testing strategy outlining 100+ use cases; instrumental in uncovering critical bugs, improving software reliability by 20%.
- Assembled automated testing plan to validate frontend functionality, resulting in a 20-hour reduction in manual testing.

LEADERSHIP/SERVICE

BYU Marriot Business School

Aug 2022 – Jan 2023

Student Advisor

Provo, UT

- Coached students on business school curricula, easing decision processes through constructive consultations.
- Mentored new advisors on fundamental and advanced advisement procedures.

The Church of Jesus Christ of Latter-day Saints

Oct 2018 – Oct 2020

Voluntary Representative

Santa Catarina, Brazil

- Held various leadership positions to train 40+ representatives' interpersonal skills, teamwork, and goal strategies.
- Coordinated with a dynamic team of 4 to teach English as a second language to 100+ students.

SKILLS

Certifications: PSM I Certified Scrum Master, 2023

Languages: English (native), Portuguese (fluent), Spanish (proficient)

Interpersonal: Excellent communication & team leadership